## Personal details

[ ]  Mr [ ]  Mrs [ ]  Ms [ ]  Miss [ ]  Male [ ]  Female

|  |  |
| --- | --- |
| First name  |       |
| Family name |       |
| Nationality  |       |
| Job title  |       |
| Date of birth |       |
| Address (home/work) |       |
| Postcode/Zipcode  |       | Country |       |
| Telephone number (home/work)  |       |
| Mobile  |       |
| E-mail (home/work)  |       |
| [ ]  I would like to join the Chartered CPD Programme |

## Declaration

I understand that the decision of the assessor as to my grade of membership will be final. I agree to abide by CIM’s Charter and Bye-laws and to support and promote CIM’s Code of Professional Standards as described at www.cim.co.uk/governance. I confirm that the information supplied in support of my application of membership is correct.

|  |  |
| --- | --- |
| Signature  |       |
| Date |       |

## Membership fees 2015/16

|  |  |  |  |
| --- | --- | --- | --- |
| Affiliate | UK and Europe | International rate | Emerging markets |
| Credit/Debit card/cheque/monthly or quarterly direct debit | £145  | £100 | £100 |
| Annual Direct Debit (UK bank account holders only)  | £125  | N/A | N/A |

## Graded membership

|  |  |  |  |
| --- | --- | --- | --- |
| ACIM | UK and Europe | International rate | Emerging markets |
| Credit/Debit card/cheque/monthly or quarterly direct debit | £175 | £135 | £115 |
| Annual Direct Debit (UK bank account holders only)  | £155 | N/A  | N/A |
| MCIM |  |  |  |
| Credit/Debit card/cheque/monthly or quarterly direct debit | £200 | £160 | £135 |
| Annual Direct Debit (UK bank account holders only)  | £180 | N/A  | N/A |
| FCIM |  |  |  |
| Credit/Debit card/cheque/monthly or quarterly direct debit | £230 | £200 | £170 |
| Annual Direct Debit (UK bank account holders only)  | £210 | N/A  | N/A |

**If you wish to apply for graded membership you need to supply:**

1. Your current and up to date CV, including relevant dates, signed and verified by your Line Manager or equivalent at your present company. (If you are self-employed or the head of an organisation, the referee may be a previous employer or professional adviser).

2. Copies of relevant academic qualifications and transcripts (if applicable).

3. Job description and business card.

For office use only

Approved: [ ]  FCIM [ ]  MCIM [ ]  ACIM [ ]  AP

Signature      Date

Professional membership payment form

|  |  |
| --- | --- |
| Direct debit | [ ]  I wish to pay by direct debit – please complete the overleaf direct debit mandate (UK bank account holders only). |
| Cheque | [ ]  I enclose a cheque for £       payable to The Chartered Institute of Marketing. |
| Credit/Debit card | [ ]  I wish to pay by credit/debit card. Please indicate type of card. (We are unable to accept payment by Diners.)[ ]  Visa [ ]  Mastercard [ ]  Delta Maestro/Switch [ ]  American Express [ ]  Solo/Visa ElectronI authorise you to debit my credit/debit card with the amount of £     My credit/debit card number is     Valid from       /      Expires      /      Issue number (for Maestro/Switch/Delta)            Security code (Use the last three digits on the reverse of your card. For American Express use the four digit verification number on the front of your card).  |
| Bank transfer (please attach transfer slip) | [ ]  Bank transfer to: The Royal Bank of Scotland, 28 Cavendish Square, LONDON, W1M 0BD.Account Name: The Chartered Institute of Marketing, Account No: 10193302, Sort Code: 16-00-30, IBAN: GB83 RBOS 1600 3010 1933 02, SWIFT: RBOSGB2L. |

Please send the completed application form, any supporting documents and payment to: Customer Experience, The Chartered Institute of Marketing, Moor Hall, Cookham, Maidenhead, Berkshire, SL6 9QH, UK or e-mail to membershipinfo@cim.co.uk

Thank you, we look forward to welcoming you.

## Emerging markets

Emerging Markets – countries with differentiated membership and assessment rates

Afghanistan

Albania

Armenia

Bangladesh

Benin

Bhutan

Bolivia

Bosnia and Herzegovina

Burkina Faso

Burundi

Cabo Verde

Cambodia

Cameroon

Central African Republic

Chad

Comoros

Congo, Dem. Rep.

Congo, Rep.

Cote d’Ivoire

Djibouti

Egypt, Arab Rep.

El Salvador

Eritrea

Ethiopia

Fiji

Gambia, The

Georgia

Ghana

Guatemala

Guinea

Guinea-Bissau

Guyana

Haiti

Honduras

India

Indonesia

Jordan

Kenya

Kiribati

Korea, Dem. Rep.
(North Korea)

Kosovo

Kyrgyz Republic

Lao PDR

Lesotho

Liberia

Macedonia, FYR

Madagascar

Malawi

Mali

Marshall Islands

Mauritania

Micronesia, Fed. Sts.

Moldova

Mongolia

Morocco

Mozambique

Myanmar (Burma)

Nepal

Nicaragua

Niger

Nigeria

Pakistan

Papua New Guinea

Paraguay

Philippines

Rwanda

Samoa

Sao Tome and Principe

Senegal

Sierra Leone

Solomon Islands

Somalia

South Sudan

Sri Lanka

Sudan

Swaziland

Syrian Arab Republic

Tajikistan

Tanzania

Timor-Leste

Togo

Tokelau

Tonga

Tunisia

Tuvalu

Uganda

Ukraine

Uzbekistan

Vanuatu

Vietnam

Wallis and Futuna

West Bank and Gaza

Western Sahara

Yemen, Rep.

Zambia

Zimbabwe