

19 October 2016

Dear Members,

I'm delighted to announce CIM Trustees have formally appointed Vice Chair, Leigh Hopwood (DipM MCIM Chartered Marketer), as our new Chair with immediate effect.

Leigh has been on CIM's Board since January 2015 and brings a wealth of strategic marketing experience to the position. She has enjoyed a successful career spanning over 19 years, specialising in B2B technology and business services from both an agency and client perspective.

Perhaps, most importantly, Leigh is also extremely close to CIM and has a strong connection and understanding of our customer base, joining the Board following eight years as a CIM volunteer in the South East.

There, she was Chair of our Surrey Board, Interim Chair of Sussex, as well as Vice Chair and Chair of the South East region and a member of the CIM Member and Profession Advisory Group.

Our Board of Trustees have also elected Derek Millward to replace Leigh's former position as one of our Vice Chairs. Derek has been an active CIM member for more than 30 years and has been on the Board of Trustees since January 2014.

I'm sure you will all join me in congratulating Leigh and Derek on their new appointments.

Kind regards,

Chris



**Chris Daly**  
**Chief Executive**  
**The Chartered Institute of Marketing**