

## To be assessed for a membership upgrade, please either:

- **Email** your LinkedIn profile to **upgrade@cim.co.uk** for assessment.
- **Or**, complete the below application and return it to us with:
  1. Your current CV, signed and verified by your line manager or equivalent, along with their email/phone number. If you are self-employed or the head of your organisation, this may be a previous employer or fellow professional.
  2. Please enclose copies of any relevant academic qualifications.
  3. Please email **upgrade@cim.co.uk**

## 1. Personal details

Dr            Mr            Mrs            Ms            Miss            Mx            Other .....            Male            Female

First name ..... Family name .....

Email ..... Telephone .....

CIM Membership Number .....

Home Address .....

Town .....

Postcode/Zipcode ..... Country .....

## 2. Employment details

Job Title ..... Date Appointed .....

Email ..... Telephone .....

Director/Senior Manager            Middle Manager            Junior Manager            Non-Manager/Executive

Other (please specify) .....

Company Name .....

Company Address .....

Postcode/Zipcode ..... Country .....

## 3. Declaration

I agree to accept the decision of CIM (The Chartered Institute of Marketing) as to my eligibility for election to the appropriate grade of membership. I have read and understand the **CIM privacy policy**. I confirm that all the information supplied in support of this application for my membership upgrade is correct and that by submitting this form and its attachments to The Chartered Institute of Marketing, it acts as my signature.

Name ..... Date .....