

CIM Ireland Marketing Awards 2020

Terms and conditions

1. Entries should relate to work commenced and completed between 01 January 2019 and 31 December 2019
2. Entries are restricted to marketing activity targeting the following audiences: Northern Ireland and the Republic of Ireland only. In addition to this, the entry must originate and be submitted by the Northern Ireland or Republic of Ireland offices. An entry will not be accepted if it is initiated outside of the island of Ireland yet submitted by the Northern Ireland or Republic of Ireland offices
3. The maximum duration of the Audio PowerPoint should be 10 minutes and the file size no larger than 25MB.
4. To complete your entry, you will be required to submit a company logo for all companies that form part of your awards submission. The company logo(s) will need to be supplied as a colour vector EPS file with all pathways converted to fonts. It is important that you secure permission to use all logos
5. You are eligible to enter more than one category; however, a separate online entry submission must be completed for each category and each project
6. Agencies/awards writing agencies submitting entries on behalf of/in partnership with clients should have secured the client's/partner's permission prior to submitting an entry
7. Any submissions entered into categories for which they do not fit the criteria, may be either removed completely or re-categorised
8. Excluded from entry are employees of The Chartered Institute of Marketing (CIM); CIM volunteers working directly on CIM Ireland Marketing Award projects; CIM Board members; and sponsors or affiliates for a category are excluded from entering the same category
9. Under no circumstances shall there be any form of communication between the judges of the CIM Ireland Marketing Awards and the entrants
10. Feedback on entries is at the discretion of the judges and will be communicated via the CIM awards team.